Impact evaluation of a quality improvement intervention on maternal and child health outcomes in Northern Ghana: early assessment of a national scale-up project

KAVITA SINGH^{1,2}, ILENE SPEIZER^{1,2}, SUDHANSHU HANDA^{2,3}, RICHARD O. BOADU⁴, SOLOMON ATINBIRE⁴, PIERRE M. BARKER^{5,6} AND NANA A.Y. TWUM-DANSO⁵

¹Department of Maternal and Child Health, Gillings School of Global Public Health, University of North Carolina at Chapel Hill, Chapel Hill, NC, USA, ²Carolina Population Center, University of North Carolina at Chapel Hill, Chapel Hill, NC, USA, ³Department of Public Policy, College of Arts and Sciences, University of North Carolina at Chapel Hill, Chapel Hill, NC, USA, ⁴The National Catholic Health Secretariat (NCHS), Tamale, Ghana, ⁵The Institute for Healthcare Improvement (IHI), Cambridge, MA, USA, and ⁶Department of Pediatrics, School of Medicine, University of North Carolina at Chapel Hill, NC, USA

Address reprint requests to: Kavita Singh, CB# 7445, UNC-Chapel Hill, Chapel Hill, NC 27516, USA. Tel: +1-919-966-9668/919-843-5920; Fax: +1-919-966-2391; E-mail: kavita_singh@unc.edu

Accepted for publication 15 July 2013

Abstract

Objective. To evaluate the influence of the early phase of Project Fives Alive!, a national child survival improvement project, on key maternal and child health outcomes.

Design. The evaluation used multivariable interrupted time series analyses to determine whether change categories tested were associated with improvements in the outcomes of interest.

Participants. The evaluation used program and outcome data from interventions focused on health-care staff in 27 facilities.

Setting. Northern Ghana.

Intervention. The project uses a quality improvement (QI) approach whereby process failures are identified by health staff and process changes are tested in the health facilities and corresponding communities to address those failures.

Main Outcome Measures. The maternal health outcomes were early antenatal care attendance and skilled delivery, and the child health outcomes were underweight infants attending child wellness clinics, facility-level neonatal mortality and facility-level infant mortality.

Results. Postnatal care changes for the first 1–2 days of life ($\beta = 0.10$, P = 0.07) and the first 6–7 days of life ($\beta = 0.10$, P = 0.07) were associated with a higher rate of visits by underweight infants to child wellness clinics. There was an association between the early pregnancy identification change category with increased skilled delivery ($\beta = 1.36 P = 0.07$). In addition, a greater number of change categories tested was associated with increased skilled delivery ($\beta = 0.05$, P = 0.01).

Conclusion. The QI approach of testing and implementing simple and low cost locally inspired changes has the potential to lead to improved health outcomes at scale both in Ghana and other low- and middle-income countries.

Keywords: quality improvement, impact evaluation, time series analysis, maternal and child health, mortality, Ghana

Introduction

Quality improvement (QI) methods, defined as strategies to improve the delivery of effective interventions, have long been used in high-income countries to improve health care and outcomes [1-3], but their application to middle- and low-income countries has been more recent. In 2007 the World Health Organization identified quality as a key component of improved health outcomes and greater efficiency in health-care service delivery [4]. As more countries adopt QI approaches there is a need to document their implementation and effectiveness [5–6]. Most of the currently published literature on assessments of QI approaches in middle- and low-income countries has focused on determining changes in process Downloaded from https://academic.oup.com/intqhc/article/25/5/477/1798046 by University of Cape Coast user on 19 November 2020

International Journal for Quality in Health Care vol. 25 no. 5

[©] The Author 2013. Published by Oxford University Press in association with the International Society for Quality in Health Care; all rights reserved

indicators, perceptions of change or improvements in hospital management [7–14]. While understanding the implementation of QI approaches is crucial, so is evaluating their impact on health outcomes. This paper presents an evaluation of the first phase of a large QI project in Ghana.

Project Fives Alive! is a QI intervention implemented by the National Catholic Health Service of Ghana and the Institute for Healthcare Improvement (IHI) in close collaboration with the Ghana Health Service (GHS). Project Fives Alive! began in July 2008 with a pilot phase and will scale up to all public and faith-based health facilities in Ghana before the project end date of March 2015. The project aligns itself closely with the High Impact Rapid Delivery (HIRD) program for maternal and child health, a national program launched by the GHS in 2006 [15]. The HIRD program is focused on delivering low-cost maternal and child health and nutrition interventions nationwide. Using QI methods and tools, the project aims to improve health outcomes in mothers, infants and children under-five by improving the coverage, quality, reliability and patient centeredness of the HIRD program across all public and faith-based facilities in Ghana. Thus, the project aims to assist and accelerate Ghana's national effort to reach both Millennium Development Goal 4 (a two-third reduction in under-five mortality from 1990 to 2015) and Millennium Development Goal 5 (a three-quarter reduction in maternal mortality from 1990 to 2015). In 2008, under-five mortality was estimated to be 80/1000 live births [16] and maternal mortality was estimated to be 350/100,000 live births [17].

The project's QI theory is based upon the model for improvement [18] whereby process failures are identified, and simple and low-cost change ideas are tested in the facilities and the communities which they serve. The improvement approach emphasizes systems thinking, analysis and learning from data at the local level [1, 18-20]. The project incorporates the IHI's Collaborative Model for Achieving Breakthrough Performance [21] whereby health staff and management teams within a district are brought together to form an Improvement Collaborative Network (ICN). Within an ICN each facility forms a QI team which is responsible for overseeing the development and testing of change ideas. Members from each facility's QI team attend four learning sessions, structured workshops led by Project Fives Alive! staff, every 4 months to learn QI methods and to share progress with other QI teams. Another key aspect of the approach is coaching visits to the health facilities made by project staff in conjunction with district health supervisors. These coaching visits take place during activity periods, the 4-month long periods following each learning session. A detailed description of the project's methodology and implementation strategy is presented by Twun-Danso et al. [22].

This paper is focused on evaluating the pilot phase of Project Fives Alive! from July 2008 to December 2009, which included 27 facilities in 4 largely rural districts/dioceses in Northern Ghana. The particular districts were chosen because they included an even mix of government and Catholic facilities. The facilities included 25 health centers (staffed by midwives, nurses and other health staff but not doctors) and 2 hospitals, which provided comprehensive emergency obstetric and neonatal care. This phase of the project was intended to identify a package of locally tested, successful change ideas that could be rapidly scaled up nationally in the later phases of the project.

Methods

Data

Outcome data. We include two outcomes focused on maternal health—early antenatal care (ANC) (percent of first-time ANC registrants who are in their first trimester of pregnancy) and skilled delivery (percent of total deliveries which are attended by a skilled birth attendant defined as a doctor, nurse or midwife). While increased access to skilled delivery has not been universally linked to improved maternal mortality [23], the promotion of skilled delivery is widely regarded as a key strategy for maternal health programs [24].

Three child health impact indicators were studied as key outcomes—underweight among infants (percent of infants attending child wellness clinics who are low weight for age), facility-level neonatal mortality defined as deaths <28 days of life (facility-level neonatal deaths/facility and community-level live births) and facility-level infant mortality defined as deaths <1 year of life (facility-level infant deaths/facility and communitylevel live births).

These outcome indicators were obtained by Project Fives Alive! from facility health registers. Health-care workers report on a number of indicators directly into this registers. These indicators are included in routinely reported data sent by facilities to the GHS on a monthly basis.

Change categories. The key independent variable for the evaluation is the type of process change implemented. Change ideas fell into five categories: early pregnancy identification, the promotion of four ANC visits, encouraging skilled delivery and providing postnatal care (PNC) on Day 1–2 and PNC on Day 6–7 of life. Table 1 presents detailed information about the change categories.

Program and facility-level characteristiss. Descriptive data on facility and program-level factors are presented in Table 2. The facility-level variables included affiliation (government or Catholic), type (hospital or health center) and number of staff. The program level factors included a dummy variable for the individual project officer assigned to work in specific facilities, number of site visits and profession of the QI team leader (midwife versus non-midwife). Facility catchment population and a measure of remoteness (distance from the facility to the district capital) were also included to capture facility-level heterogeneity. The program and facility-level information was collected from program records, census data and through discussions with project staff.

Analysis

Data from non-intervention comparison facilities were not available. However, rather than compare pre- and postintervention means we employ an interrupted time series approach whereby monthly facility-level data were included in a

Change category	Examples of change ideas	Number of facilities that implemented the change
Early pregnancy identification	Community stakeholder meetings on the importance of early ANC; registration of pregnant women by community volunteers	7
Four ANC visits	Increase number of days ANC is offered at the facility; reduce visit duration time; offer ANC as an outreach service; ANC defaulter tracing	8
Skilled delivery	Consistent use of partographs; provision of midwife's phone number to pregnant women; transport provided to laboring women	20
PNC Day 1–2	Detain <i>post partum</i> women for 6–48 h after delivery during which time PNC is provided; if beds/wards are full do a PNC Day 1 home visit; home PNC visits for home deliveries	21
PNC Day 6–7	Encourage mothers to make a follow PNC Day 6–7 visit; PNC Day 6–7 home visit; defaulter tracing	19

Table I Description of the change categories and numbers of facilities testing each change

multivariable analysis. Time series analysis is used to detect whether an intervention (or change category tested) is associated with a change in an underlying trend for an outcome variable [25]. Data for the evaluation came from the period of April 2008 to December 2009, and the project did not reach full implementation until January 2009. It was, thus, possible to establish an underlying trend using 9 months of preintervention data. (January 2009 is the month after the activity period following the second learning session. The project team has indicated this is the time most QI teams were fully implementing change ideas.) In this analysis, each facility serves as its own control because the pre-change trend is compared with the post-change trend.

The data constituted a time series of monthly cross sections, and the core equation to be estimated was as follows:

$$Y_{ft} = \alpha + \beta_1 \cdot t + \beta_2 \cdot CT_f + \beta_3 \cdot (CT_f \cdot t) + \beta_4 \cdot X_f + \mu_{ft}.$$
 (1)

In this specification Y is the outcome of interest, f and tdenote facility and time period, respectively, and CT represents a change category tested. CT_f takes on the value 1 for a time period after full implementation of a change and 0 before (the 'interruption') in facility f, and X is a vector of facility and program-level variables included in the model. β_2 indicates the immediate impact and β_3 indicates the longer term impact or trend. The test of statistical significance of β_2 determines whether there is a one-time jump in the value of Y at full implementation of the change, while β_3 determines whether there is a change in the slope of Yafter full implementation of the change (the difference in slope from before the change was fully tested to after). If the coefficient of the change variable is positive then there is a one-time positive jump in the value of the outcome at the time the change was fully implemented (a difference in intercepts between the pre- and post-change lines). If the coefficient of the change variable is negative then there is a one-time negative jump. A negative coefficient for the interaction with time trend indicates that the post-change slope is flatter than the pre-change slope and suggests that the

Table	e 2	Program	and	facility-	level	characteristics

Variable	n	Percent or mean	Range (if applicable)
Government affiliated (versus Catholic)	13	48.1	—
Health center (versus hospital)	25	92.6	_
Mean number of staff	27	9.0	2-20
Mean number of site visits	27	14.6	9–18
Midwife team leader (versus non midwife)	18	66.7	
Project officer	27		_
Project officer 1	6	22.2	
Project officer 2	14	51.9	
Project officer 3	7	25.9	
Catchment population (per 1000)	27	9.3	2.226.9
Remoteness: distance from health facility to district capital (per 10 km)	27	2.7	0.1–14.6

effect of the intervention on the trend is negative. A positive coefficient for the interaction with time trend indicates that the effect on the trend is positive. The actual post-change value of the outcome is given by the sum of the coefficients of the change variable (β_2) and time trend (β_3). In the regression models a non-linear trend is accommodated through a quadratic term in *t* multiplied by the change variable. Each change category was included in a separate multivariable time series regression model.

Expected influence of changes on the outcomes

Most change categories were expected to have a primary or direct influence on an outcome while a few would have a secondary or indirect influence. For example, the skilled delivery change category would be expected to have a primary influence on neonatal mortality but not a direct influence on the percent of underweight infants. There could however be some indirect or secondary influences. For example, by delivering her child in the health facility, a woman could become more aware of health services for children in that facility and bring an underweight child for care. However, because of the more distal nature of the secondary influences, only change categories expected to have a primary influence on an outcome were tested in the statistical models.

Results

Descriptive statistics on the program and facility-level characteristics are presented in Table 2. The mean number of staff was 9, while the mean number of site visits was 14.6. There were 3 project officers, and 67% of the QI team leaders were midwives with the remaining leaders being nurses, medical assistants and field technicians.

Table 3 presents the pre-intervention, post-full intervention and overall means of the outcome variables. Notably, neonatal mortality decreased from a mean of 2.5/1000 to 0.9/1000, and infant mortality decreased from a mean of 3.5/1000 to 2.3/1000 from the pre-intervention to post-intervention periods. The mean for skilled delivery increased from 55.9 to 64.7%. The unit of observation for the outcome data is facilitymonths (number of facilities × number of months of data). The number of facility-months varies for each outcome largely because some facilities do not report on all indicators, and the early ANC change was introduced to the facility reporting systems later than the other indicators.

The monthly means of each outcome variable over time are presented in Fig. 1 (for the non-mortality outcomes) and Fig. 2 (for the mortality outcomes). The vertical line at January 2009 represents the time the project reached saturation. These graphs concur with data presented in Table 3 and provide a visual presentation of monthly variation in each of the outcomes.

Table 4 presents the multivariable results for the nonmortality outcomes (early ANC, skilled delivery and underweight among infants) and Table 5 presents the multivariable results for the neonatal mortality and infant mortality outcomes. Autocorrelation was first tested for and then corrected by using Prais-Winston regression with a Cochran-Orcutt transformation. Several of the change categories and trend variables (change category × time interactions) were significantly associated with the outcomes. Notably, the early pregnancy identification change category had a strong positive effect on skilled delivery ($\beta_2 = 1.36$, P = 0.07). The early pregnancy identification trend variable had a negative effect on skilled delivery ($\beta_3 = -0.21$, P = 0.03) suggesting that the influence of early pregnancy identification changes tapers off slightly after the immediate impact. The post-change slope was positive ($\beta_2 + \beta_3 = 1.15$); however, indicating overall increased skilled delivery over time.

The PNC change activities were significantly associated with an increased monthly percentage of underweight infants

Outcomes	Pre-intervention			Post-intervention	ſ		Overall		
	Facility-months Mean	Mean	² acility-months Mean Range	Facility-months Mean	Mean	Facility-months Mean Range	Facility-months Mean	Mean	Facility-months Mean Range
Early ANC (%) 54 33.9	54	33.9	0-100	308 32.9		0-100	362 33.0 0.0–10	33.0	0.0–100
Skilled delivery (%)	150	55.9	0-100	272	64.7	0-100	422	61.6	0-100
nts (%)	244	1.8	0-38.8	305	1.2	0-33.3	549	1.5	0.0 - 3.9
Neonatal mortality rate	145	2.5/	0/1000-117.6/	266	0.9/	0/1000-54.1/	411	1.5/	0.000 - 0.018
'n		1000	1000		1000	1000		1000	
Infant mortality rate	145	3.5/	0/1000-117/6/	257	2.3/	0/1000-78.4/	402	2.8/	0/1000 - 117.6/
,		1000	1000		1000	1000		1000	1000

 Table 3
 Pre-full intervention, post-full intervention and overall means of the outcome variables

early all G TCDOIL 101 2 largeiy ourcome cach ğ facility-months varies ir. 1 ne unit of observation is facility-months. The number of facility-months v was introduced to the facility-reporting systems later than the other indicators.

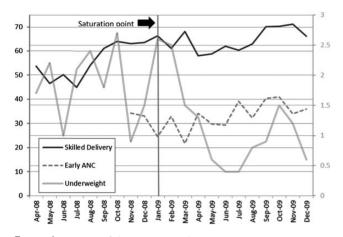


Figure 1 Means of the non-mortality outcomes over time (%). *Note:* the left *y*-axis is for the skilled delivery and early ANC outcomes and the right *y*-axis is for the underweight outcome.

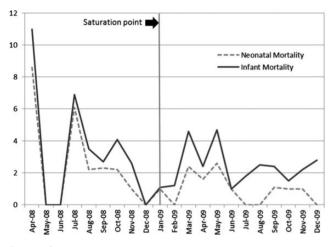


Figure 2 Means of the mortality outcomes over time (per 1000).

attending the child wellness clinics. The significance of both the PNC trend variables indicates that the immediate increase drops off in subsequent months. However, the overall postchange slopes ($\beta_2 + \beta_3$) were slightly positive at 0.09 for both the PNC Day 1–2 and PNC Day 6–7 indicating a slightly increased percentage of underweight infants over time.

There were no significant associations between the changes and the mortality outcomes. However, the associations were generally in the expected direction.

In addition to studying the specific change categories tested, the total monthly number of change categories tested was also evaluated in a separate model for each outcome. This was done to understand whether facilities that tested more changes had more improvements in outcomes than facilities that tested fewer changes. This time-varying variable had a monthly mean of 1.3 and a range of 0–4. The total number of monthly change categories tested was included in multivariable regression models with the program and facility variables and was found to be associated with one outcome, skilled delivery ($\beta = 0.05$, P = 0.01) (results not shown). The key findings for the program and facility-level variables, which were included in the multivariable models are summarized here. Catholic health facilities had less early ANC care seeking but greater skilled delivery than government facilities. Hospitals, which often have the sickest patients, had higher mortality and a higher percentage of underweight infants attending child wellness clinics than health centers. Hospitals also had a greater percentage of women in their catchment area delivering with a skilled attendant. The individual project officer had an influence on all the non-mortality outcomes. The profession of the QI team leader had an influence on two of the outcomes. Facilities with a midwife as the QI team leader had increased skilled delivery but higher neonatal mortality.

Discussion

As more middle- and low-income countries adopt QI methodologies, there is an urgent need to evaluate the approaches to understand not just if, but how, such programs could lead to improved health outcomes [26]. Results of this evaluation indicate that the early phase of Project Fives Alive! had an influence on key maternal and child health outcomes. The PNC Day 1-2 and PNC Day 6-7 change categories were significantly associated with an increased percent of underweight infants attending wellness clinics. Perhaps, providers encouraged caregivers to bring infants for follow-up care, particularly those who were low-birth weight. Identifying women and encouraging them to use ANC early in their pregnancy was an effective means of increasing skilled delivery. A greater number of monthly change categories tested was also associated with increased skilled delivery. Though no change categories were associated with mortality, there were declines in both neonatal and infant mortality from the pre-intervention to post-intervention period.

Program and facility-level factors were also important. Changes tested in hospitals may need to be different than those tested in health centers since hospitals tend to receive the sickest patients. (In response to the findings the project is testing a package of changes to address hospital level infant and child mortality in the current scale-up phase.) The individual project officer had an influence on three of the five outcomes, thus indicating the importance of trainings for and supervision of the project staff member who interacts closely with the QI team. Other factors beyond competence may also explain this finding including the nature of the relationship developed between the QI team and the project officer. Facilities that had a midwife as a QI team leader had increased skilled delivery but slightly higher neonatal mortality. It would be important for the project to think about diversity of occupations within a QI team and also perhaps having teams being co-led by individuals in different professions. Consideration should also be given to the midwives' skills in addressing the most common causes of neonatal deaths in low-income countries [27]. A related finding was that Catholic facilities had a greater percentage of skilled deliveries but higher neonatal mortality. Again this stresses the importance of training in neonatal health.

	Early ANC, β (95% CI)	Early ANC, β (95% CI)	Early ANC, β (95% CI)	Skilled delivery, β (95% CI)	Skilled delivery, β (95% CI)	Skilled delivery, β (95% CI)	Underweight in infants, β (95% CI)	Underweight in infants, β (95% CI)	Underweight in infants, β (95% CI)	Underweight in infants, β (95% CI)
Early pregnancy identification change	0.038 (-1.213, 1.289)			1.356* (-0.098, 2.810)			0.088 (-0.087, 0.264)			
Early pregnancy identification trend	-0.003 (-0.174, 0.168)			-0.215** (-0.411, -0.019)			-0.011 (-0.034, 0.013)			
Four ANC visits change		-0.687 (-1.923, 0.549)			0.524 (-0.853, 1.902)			0.095 (-0.079, 0.269)		
Four ANC visits trend		0.095 (-0.073, 0.264)			-0.062 (-0.250, 0.126)			-0.012 (-0.035, 0.012)		
Skilled delivery change Skilled delivery trend		0.201)	-0.572 (-1.526, 0.382) 0.066 (-0.069, 0.200)		0.120)	0.042 (-0.107, 0.191) 0.008 (-0.006, 0.021)		0.012)		
PNC Day 1–2 change			0.200)			0.021)			0.100* (-0.006, 0.207)	
PNC Day 1–2 trend									-0.014* (-0.028, 0.001)	
PNC Day 6–7 change										0.104* (-0.008, 0.216)
PNC Day 6–7 trend										-0.014^{*} (-0.029, 0.002)
Catholic vs. government	-0.113** (-0.222, -0.005)	-0.135*** (-0.235, -0.035)	-0.141^{***} (-0.245, -0.036)	0.087 (-0.035, 0.208)	0.027 (-0.095, 0.149)	0.046 (-0.084, 0.176)	-0.004 (-0.016, 0.007)	-0.002 (-0.013, 0.009)	-0.002 (-0.014, 0.009)	-0.002 (-0.013, 0.009)

Table 4 Multivariate regression results of the non-mortality outcomes: coefficients and confidence intervals for the change categories and trend

Hospital vs. health center	0.033 (-0.194,	0.074 (-0.147, 0.296)	0.095 (-0.136, 0.327)	0.586**** (0.339, 0.832)	0.655**** (0.391, 0.919)	0.584**** (0.298, 0.871)	0.030** (0.006, 0.053)	0.024** (0.001, 0.047)	0.026** (0.002, 0.049)	0.025** (0.002, 0.048)
Remoteness	0.260) 0.005	0.296) 0.008	0.008	0.032)	0.919) 0.012	0.016	0.002	0.001	0.001	0.001
(per 10 km)	(-0.015,	(-0.011,	(-0.011,	(-0.006,	(-0.012,	(-0.007,	(-0.000,	(-0.001,	(-0.001,	(-0.001,
(per ro kin)	0.025)	0.028)	0.028)	0.037)	0.035)	0.039)	0.004)	0.003)	0.003)	0.003)
Catchment	0.001	0.000	-0.001	-0.025***	-0.023****	-0.021***	-0.001	-0.001	-0.001	-0.001
population	(-0.010,	(-0.011,	(-0.011,	(-0.039,	(-0.038,	(-0.037,	(-0.002,	(-0.002,	(-0.002,	(-0.002,
(per 1000)	0.011)	0.011)	0.010)	-0.011)	-0.008)	-0.006)	0.000)	0.000)	0.000)	0.000)
Project officer	0.011)	0.011)	0.010)	0.011)	0.000)	0.000)	0.000)	0.000)	0.000)	0.000)
Project	-0.209***	-0.208***	-0.219***	-0.145*	-0.128	-0.104	-0.022***	-0.021***	-0.022***	-0.021***
officer 2	(-0.330,	(-0.332,	(-0.355,	(-0.313,	(-0.306,	(-0.294,	(-0.035,	(-0.034,	(-0.035,	(-0.034,
	-0.088)	-0.084)	-0.082)	0.023)	0.050)	0.087)	-0.009)	-0.008)	-0.008)	-0.008)
Project	-0.406****	-0.414****	-0.430****	-0.424****	-0.437****	-0.391***	-0.021**	-0.019**	-0.020**	-0.020**
officer 3	(-0.579,	(-0.594,	(-0.613,	(-0.630,	(-0.659,	(-0.624,	(-0.040,	(-0.038,	(-0.040,	(-0.039,
	-0.232)	-0.234)	-0.246)	-0.218)	-0.215)	-0.158)	-0.003)	-0.000)	-0.001)	-0.001)
Number of	-0.006	-0.006	-0.006	0.013*	0.009	0.009	-0.000	-0.001	-0.000	-0.000
staff	(-0.017,	(-0.018,	(-0.018,	(-0.001,	(-0.005,	(-0.005,	(-0.002,	(-0.002,	(-0.002,	(-0.002,
	0.006)	0.006)	0.006)	0.027)	0.024)	0.024)	0.001)	0.001)	0.001)	0.001)
Number of	0.001	0.003	0.003	0.018	0.013	0.018	0.002	0.002	0.002	0.002
site visits	(-0.027,	(-0.026,	(-0.025,	(-0.009,	(-0.018,	(-0.012,	(-0.001,	(-0.001,	(-0.001,	(-0.001,
	0.028)	0.032)	0.030)	0.046)	0.044)	0.048)	0.005)	0.005)	0.004)	0.004)
QI leader:	0.020	0.026	0.020	0.219****	0.217****	0.249****	-0.001	-0.000	-0.001	-0.001
midwife vs.	(-0.059,	(-0.063,	(-0.061,	(0.125,	(0.112,	(0.146,	(-0.010,	(-0.009,	(-0.010,	(-0.010,
non-midwife	0.099)	0.114)	0.101)	0.314)	0.323)	0.352)	0.008)	0.009)	0.007)	0.008)

Note: all models include controls for time, time² and change × time², but these variables are not included in the table. $*P \le 0.10$, $**P \le 0.05$, $***P \le 0.01$, $****P \le 0.001$

Table 5 Multivariate regression results of mortality outcomes: coefficients and confidence intervals for the change categories and trend

	Neonatal mortality, β (95% CI)	Neonatal mortality, β (95% CI)	Neonatal mortality, β (95% CI)	Neonatal mortality, β (95% CI)	Neonatal mortality, β (95% CI)	Infant mortality, β (95% CI)				
Early pregnancy identification change	-0.001 (-0.031, 0.030)					0.000 (-0.035, 0.035)				
Early pregnancy identification trend	-0.000 (-0.004, 0.004)					-0.000 (-0.005, 0.005)				
Four ANC visits		0.000					0.001			
change		(-0.028,					(-0.031,			
8-		0.029)					0.033)			
Four ANC visits		-0.000					-0.000			
trend		(-0.004,					(-0.005,			
		0.004)					0.004)			
Skilled delivery			-0.009					-0.007		
change			(-0.029,					(-0.031,		
C1 :11 - 1 - 1 - 1:			0.012) 0.001					0.016) 0.001		
Skilled delivery trend			(-0.001, -0.001, -0.001)					(-0.002,		
uciu			(-0.001, 0.004)					(-0.002, 0.004)		
PNC Day 1–2			0.001)	-0.006				0.001)	-0.004	
change				(-0.024,					(-0.024,	
0				0.012)					0.015)	
PNC Day 1–2				0.001					0.001	
trend				(-0.001,					(-0.002,	
				0.003)					0.003)	
PNC Day 6–7					-0.007					-0.005
change					(-0.025,					(-0.026,
PNC Day 6–7					0.012) 0.001 (-0.002,					0.016) 0.001
trend					0.001 (-0.002, 0.004)					(-0.002,
ucila					0.004)					(-0.002, 0.004)
Catholic vs.	0.001 (-0.001, 0.003)	0.001	0.001	0.001	0.001 (-0001,	0.001 (-0.001, 0.003)	0.001	0.001	0.001	0.001
government	(,	(-0.001,	(-0.001,	(-0.001,	0.003)	(,	(-0.001,	(-0.001,	(-0.001,	(-0.001,
0		0.003)	0.003)	0.003)	,		0.003)	0.003)	0.003)	0.003)
Hospital vs.	0.012**** (0.008, 0.016)	0.012****	0.012****	0.012****	0.012****	0.025**** (0.022, 0.029)	0.025****	0.025****	0.026****	0.026****
health center		(0.008,	(0.008,	(0.008,	(0.008, 0.016)		(0.022,	(0.021, 0.29)	(0.022, ,	(0.022,
		0.016)	0.016)	0.016)			0.029)		0.030)	0.029)

Remoteness (per 10 km)	-0.000 (-0.000, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)
Catchment population (per 1000) Project officer	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)	0.000 (-0.000, 0.000)
Project officer 2	0.000 (-0.002, 0.003)	0.000 (-0.002, 0.003)	0.000 (-0.003, 0.003)	-0.000 (-0.003, 0.003)	0.000 (-0.002, 0.003)	0.000 (-0.003, 0.003)	0.000 (-0.003, 0.003)	0.000 (-0.003, 0.003)	0.000 (-0.003, 0.003)	0.000 (-0.003, 0.003)
Project officer 3	0.002 (-0.001, 0.006)	0.002 (-0.001, 0.006)	0.002 (-0.001, 0.006)	0.002 (-0.001, 0.006)	0.002 (-0.001, 0.006)	0.002 (-0.002, 0.005)	0.002 (-0.002, 0.005)	0.002 (-0.002, 0.005)	0.002 (-0.002, 0.005)	0.002 (-0.002, 0.005)
Number of staff	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)	-0.000 (-0.000, 0.000)
Number of site visits	-0.000 (-0.001, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.001.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.001, 0.000)	-0.000 (-0.001, 0.000)
QI leader: midwife vs. not midwife	0.002** (0.000, 0.003)	0.002* (-0.000, 0.003)	0.002** (0.000, 0.003)	0.002** (0.000, 0.003)	0.002** (0.000, 0.003)	0.001 (0.001, 0.003)	0.001 (-0.001, 0.003)	0.001 (-0.000, 0.003)	0.001 (-0.001, 0.003)	0.001 (-0.000, 0.003)

Note: all models include controls for time, time² and change × time², but these variables are not included in the model. $*P \le 0.10, **P \le 0.05, ***P \le 0.01, ****P \le 0.001.$

There are several limitations to this analysis. First without comparison facilities it is not possible to control for all potentially confounding factors. However, even without comparison facilities, the methodology of using repeated (monthly) observations from the same facilities both pre- and postintervention offers a strong evaluation design [28]. A second limitation is that only a maximum of 9 months of preintervention data were available. Without a full 12 months of pre-intervention data it is not possible to take into account the full effects of seasonal variation in health outcomes, but our pre-intervention data does include several months of both the rainy and dry seasons. In Northern Ghana the rainy season is from March to September. Given that our full implementation period begins in January 2009 and the rainy season begins in March, seasonality might actually be making it more difficult to see a program effect. (Mortality often increases in the rainy season due to malaria, and use of health services may decline due to poor roads, etc.) This could also be a reason we did not see an effect on the mortality analysis, which was also limited by low power due to low monthly numbers of deaths in the health facilities.

A general limitation of facility-level data is inaccuracies due to transcription errors or missing data as information is transcribed from facility registrars to facility-level monthly reporting forms which are then sent to the district level, compiled, and sent to the national level [29]. A recent study in South Africa suggests that the attention to data encouraged by the QI process can itself greatly improve data quality [30]. In that study, as in this one, the issue of data quality was specifically addressed from an early stage through training and coaching of district health information officers on data QI methods. In addition, potential errors were somewhat mitigated because the facility data were directly obtained at the source, the registrars.

Despite the limitations of this evaluation, this paper presents an impact evaluation of a large, ongoing QI project in a low-income setting. Findings from the early phase of Project Fives Alive! indicate that the QI approach of testing simple changes identified by local staff has the potential to lead to improved health outcomes during the national scale-up of this project and also in other middle- and low-income countries.

Acknowledgements

The authors wish to thank staff members of Project Fives Alive! who assisted in obtaining the data for this evaluation. We also thank Lloyd Provost and the anonymous reviewers for their helpful suggestions on the manuscript. We are grateful to the Carolina Population Center (R24 HD050924) for general support.

Funding

This work was supported by the Bill and Melinda Gates Foundation.

References

- 1. Deming WE. Out of the Crisis. Cambridge: MIT Press, 2000.
- IOM. Crossing the Quality Chasm: A New Health System for the 21st Century. Washington, DC: Institute of Medicine, 2001.
- Berwick DM, Godfrey AB, Roessner J. Curing Health Care: New Strategies for Quality Improvement. San Francisco, CA: Jossey-Bass, 2002.
- WHO. Nobody's Business. Strengthening Health Systems to Improve Health Outcomes. WHO's Framework for Action. Geneva: WHO, 2007.
- Leatherman S, Ferris TG, Berwick D *et al.* The role of quality improvement in strengthening health systems in developing countries. In J Qual in Health Care 2010;22:237–43.
- Campbell H, Duke T, Weber M *et al.* Global initiative for improving hospital care for children: state of the art and future prospects. *Pediatrics* 2008;**121**:984–92.
- Hoskins EJ, Abdul al-Hamid Noor F, Ghasib SH. Implementing TQM in a military hospital in Saudi Arabia. *Jt Comm J Qual Improv* 1994;20:454–64.
- Dohile MB, Mielke E, Mumba FK *et al.* Using practical quality improvement approaches and tools in reproductive health services in East Africa. *JT Comm J Qual Improv* 1999;25:574–87.
- Nolan T, Angos P, Cunha AJ et al. Quality of hospital care for seriously ill children in less developed countries. *Lanet* 2001;357:106–10.
- Hermida J, Robalino ME. Increasing compliance with maternal and child care quality standards in Ecuardo. *Int J Qual Health Care* 2002;14 (Suppl. 1):25–34.
- Legros S, Tawfik Y, Abdallah H *et al.* Evaluation of the quality assurance project and BASICS joint project in Niger. *Int J Qual Health Care* 2002;**14** (Suppl. 1):97–104.
- du Mortier S, Arpagaus M. Quality improvement programme on the frontline: an international committee of the red cross experience in the Democratic Republic of Congo. *Int J Qual Health Care* 2005;17:293–300.
- Mohammadi SM, Mohammadi SF, Hedges JR et al. Introduction of a quality improvement program in a children's hospital in Tehran; design, implementation, evaluation and lessons learned. Int J Qual Health Care 2007;19:237–43.
- Bradley E, Hartwig KA, Rowe LA *et al.* Hospital quality improvement in Ethiopia: a partnership-mentoring model. *Int J Qual Health Care* 2008;20:392–99.
- 15. GHS. Annual report, 2007.
- Ghana Statistical Service (GSS), Ghana Health Service (GHS), and ICF Macro. Ghana demographic and health survey 2008. Accra, Ghana: GSS, GHS and ICF Macro, 2009.
- WHO. Trends in Maternal Mortality 1990–2008. Geneva: WHO, 2010.
- Langley GJ. The Improvement Guide: A Practical Approach to Enhancing Organizational Performance, 2nd edn. San Francisco: Jossey-Bass, 2009.
- Deming WE. The New Economics for Industry, Government, Education. Cambridge: MIT Press, 1994.
- Juran JM. Juran on Leadership for Quality: An Executive Handbook. New York: The Free Press, 1989.

- 21. Institute for Healthcare Improvement. *The Breakthrough Series: IHI's Collaborative Model for Achieving Breakthrough Performance*. Cambridge: Institute for Healthcare Improvement, 2003. www.ihi.org.
- 22. Twun-Danso N, Akanlu G, Osafo E. *et al.* A nationwide quality improvement project to accelerate Ghana's progress towards Millennium Development Goal 4: design and implementation progress. *Int J Qual Health Care* 2012;24:601–6.
- 23. Graham W, Bell JS, Bullough CHW. Can skilled attendance at delivery reduce maternal mortality in developing countries. In: De Brouwere V, Van Lerberghe W (eds). *Safe Motherbood Strategies: A Review of the Evidence*. Antwerp, Belguim: TTG Press, 2001.
- 24. Campbell O, Graham W, on Behalf of the Lancet Maternal Survival Series Steering Group. Strategies for reducing maternal mortality: getting on with what works. *Lancet* 2006;**368**: 1284–99.
- 25. Campbell DT, Stanley JC. Experimental and Quasi-Experimental Designs for Research. Boston: Houghton Mifflin, 1963.

- 26. Althabe F, Bergel E, Cafferata ML *et al.* Strategies for improving the quality of health care in maternal and child health in low- and middle-income countries: an overview of systematic reviews. *Paediatr Perinat Epidemiol* 2008;22 (Suppl. 1):42–60.
- Lawn JE, Kerber K, Enweronu-Laryea C et al. 3.6 million neonatal deaths—what is progressing and what is not? Semin Perinatal 2010;34:371–86.
- Biglan A, Ary D, Wagenaar AC. The value of interrupted time series experiments for community intervention research. *Prev Sci* 2000;1:31–49.
- 29. Mate KS, Bennett B, Mphatswe W et al. Challenges for routine health system data management in a large public programme to prevent mother-to-Child HIV transmission in South Africa. PLoS One 2009;4:e5483. doi:10.1371/journal.pone.0005483
- Mphatswe W, Mate KS, Bennett B *et al.* Improving public health information: a data quality intervention in KwaZulu-Natal. *South Africa Bull World Health Organ* 2012;90:176–82.